

WE ARE HIRING

CONCEPT DESIGN CONSULTANT (CDC)

(d/f/m)



THE BEST OF TWO WORLDS

INNOVATE DIGITAL MARKETING

In the heart of downtown Cologne, we jointly develop exciting and sophisticated software for us and our international customers. Versatile projects, innovative challenges, the development of our own products - a digital world that we create in our team of over 75 cool minds every day. We offer you a challenging, unique role as a customer consultant & designer.

As a creative mind and sparring partner for our clients/colleagues, you will master contemporary digital communication and channels from the inside out. You see yourself as a “world changer” and are able to find solutions in an advisory role as well as to implement them independently as a designer or brief them as a designer. In short - as an innovator, you not only provide the right interdisciplinary impulses but also results that taste creative and are sustainable for our customers.

YOUR TASKS:

- » Direct contact as customer consultant and designer
- » Development of concepts, content and designs for digital media in the context of Closed Loop Marketing (focus: Healthcare, Pharma and Live Science)
- » Close cooperation with account management, technical consulting, marketing & design
- » Vision and understanding of how to evolve our clients' digital business

YOUR PROFILE:

Hard skills

- » Extensive professional experience e.g. as a communication designer, UI/UX designer, or similar, with a university degree (agency experience an advantage)
- » Great knowledge in use of current tools: InDesign, Photoshop, Illustrator, Adobe XD, Figma, Sketch, Keynote etc.
- » Strong conceptual skills, strategic thinking and presentation skills
- » Understanding of classic account management and business fundamentals
- » Very good spoken and written German & English

Soft skills

- » Strong affinity and passion for conception & design in digital marketing
- » Excellent communication and consulting skills, organizational talent
- » High degree of personal responsibility and reliability

WE OFFER YOU:

- » A great work atmosphere with an open, appreciative corporate culture
- » Flat hierarchies, direct communication channels and a great team with heart & humour
- » Exciting and diverse tasks in an international work environment
- » Long-term career prospects and diverse development opportunities
- » Many retreats in our themed focus, relaxation and gaming rooms
- » An awesome and comfy office in downtown cologne
- » Flexible working hours, home office and modern hardware/MacBook
- » Mentor program for Newbies
- » Public transport job ticket, Fresh fruit, coffee, cocoa, water, tea...



Interested in getting to know us? We are looking forward to your application including your salary expectations and your possible starting date.

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